

Information Guide to Sponsoring the March for Youth Mental Health 2022

If you would still like to sponsor with an amount lower than \$250 or higher than \$5000, please contact us directly and do not complete the application form.

GENERAL	\$2500+	\$1000+	\$500+	\$250+
Logo on all print advertisements	X	X	X	
Logo on all digital advertisements	X	X	X	X
Logo displayed on homepage of website and event page	X			
Logo on event website page	X	X	X	X
Permitted to use YMHM Canada logo for event advertisement	X	X	X	X
Will be given promotional image slides for social platforms	X	X	X	X
Will be given promotional video for social platforms	X	X		
Will be given event round up video for social platforms (after event roundup video)	X			
SOCIAL MEDIA				
Social media mention (when first become a new sponsor)	X	X	X	X
Regular social media mentions on all platforms	X	X		
IN-PERSON EVENT (7 MAY 2022)				
Name of Organization/Group displayed during event on posters	X	X	X	X
Logo displayed during event on posters	X	X	X	
Website displayed during event on posters	X	X		
Verbal mention of Organization/Group	X			
ONLINE EVENT (8 MAY 2022)				
Logo displayed during event (on slides)	X	X	X	X
Logo displayed during event (verbal mention)	X	X		
Logo displayed during event (verbal mention)	X			
SPONSOR RIGHTS				
Rights to promote as a ‘premier gold sponsor’	X			
Rights to promote as a ‘premier sponsor’		X		
Rights to promote as a sponsor			X	X